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Steps to connect with the world

How to join IAR at MIPIM, one of the world's largest real estate conferences



MIPIM.com



For the second year, the Illinois Association of REALTORS® will take part in MIPIM 2016, held in Cannes, France, March 15-18. IAR has the unique opportunity to represent the state at this expo which brings together some of the world's biggest real estate investors. [MIPIM](#) attracts 21,000 real estate decision-makers, and allows Illinois REALTORS® to make connections which can pay off in the future. IAR is offering opportunities for brokers looking to showcase their inventories to global investors and firms searching for U.S. real estate across all sectors.

If you want to go, start planning **now**. Here are four things you need to do to establish your worldwide business presence.

1. **Sign up for MIPIM.** IAR's booth will be in the NAR Pavilion at the conference. As part of your member benefits, you get a hefty discount (nearly \$660) by signing up through NAR. [The form is located here](#). You'll have to print it out and fax or mail the form for security reasons. The deadline to get the reduced rate of €1,055 is March 7, 2016.
2. **Tell IAR you'll be joining us!** Fill out this [form](#) to make sure we know you'll be there. A booth slot is available for \$200, and based on demand additional slots may also be available. The IAR form has the details, and it will give us a way to add you to our email list so we can alert you to special REALTOR®-related events and provide conference updates.



"The exposure you get is out of this world. In addition, you get education and exposure to the expansion of possibilities for yourself and your business which are limitless."

REALTOR® Maurice Hampton
Centered International Realty

3. **Make your reservations:** Because this is an annual show with huge international interest, accommodations can be hard to come by as the event nears. MIPIM has negotiated some reduced room rates. [See them here.](#) IAR recommends you make reservations as soon as possible. Some hotels may be a good distance away, but MIPIM does provide free shuttles in some cases. The closest airport to the conference is Nice, France, about 30 minutes outside of Cannes.
4. **Check your passport:** If you don't have a passport, [get one](#). If it's going to expire six months or less from the date of travel, you'll want to renew it rather than risk customs hassles or being turned away. It typically takes 4-6 week to get a passport, according to the U.S. State Department.



Illinois REALTORS® at MIPIM 2015. IAR is looking to reprise its inaugural visit with a bigger presence in 2016. Pictured, left to right, are Maurice Hampton, IAR President Mike Drews, Immediate Past President Jim Kinney, IAR CEO Gary Clayton, IAR President-elect Doug Carpenter and Dan Wagner.

Once registered for MIPIM, you will be able to share your expertise and business interests with the world through the conference's [Web portal](#) which has a wealth of information on the conference and the still-evolving program.