State Data Center Network

- Created to have liaisons for Census Bureau data
- Available throughout the country
- Typically experts beyond Census data
- Search via Cyber Drive Web Site
- Search via Census Bureau Site

SDC

The U.S. Census Bureau's
Premier Local Partner

Why is the Census Important?

Money!

Funding allocation. Census data used to allocate government funding for state and federal social welfare programs.
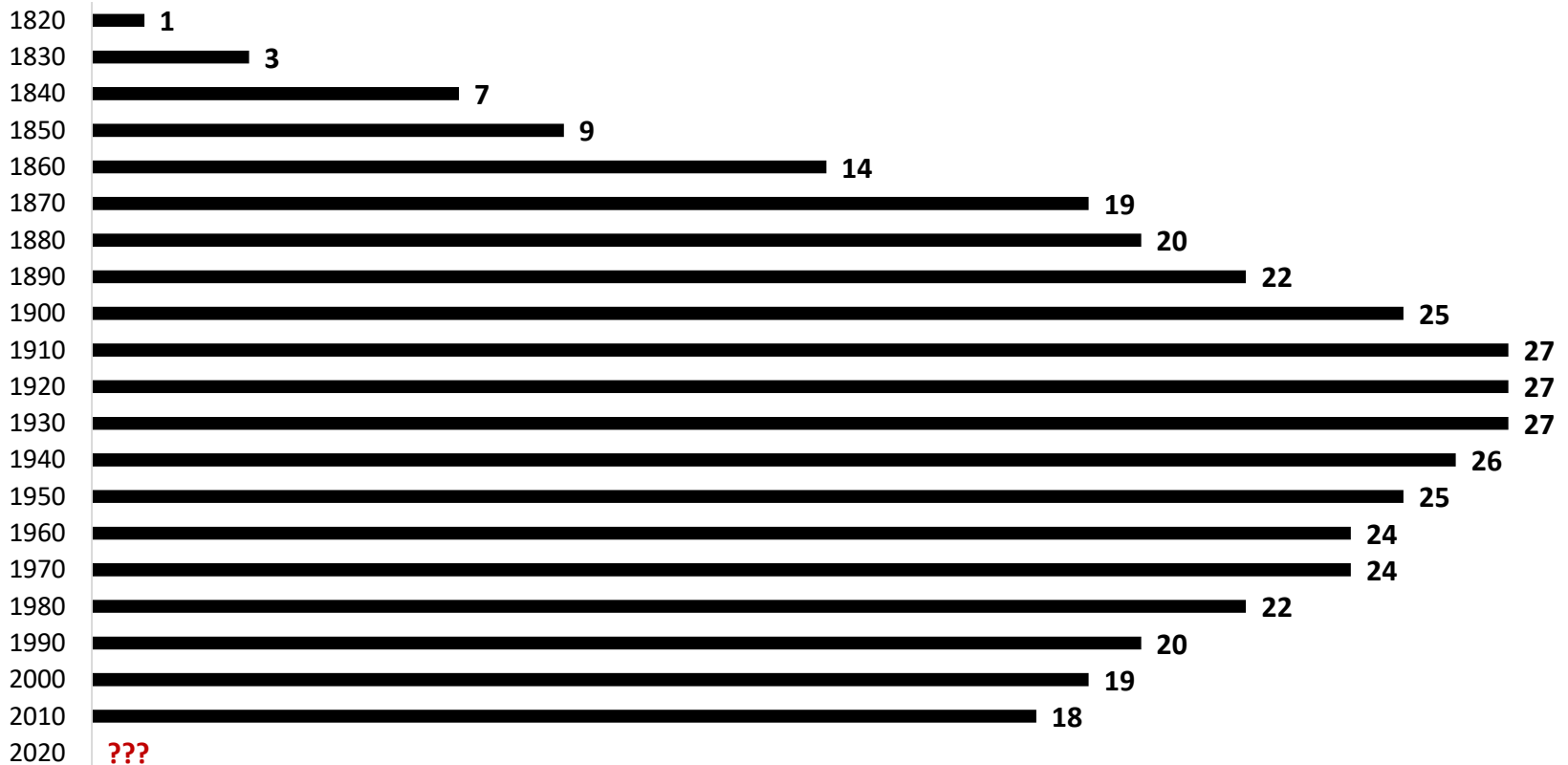
- **12 federal programs use census-derived formulas for funding represent 70% of all federal grants to states in 2015 (source: NCSL 2017).**

- **Loss of $1,800 per person per year that are not counted in funding of services. Missing just 5% in the Census means a loss of 1.15 Billion per year!**

- **Benchmark for all other surveys!**

Power!

- **Constitutional requirement. Reapportionment of congressional seats based on population to ensure equal representation.**

- **Census data used for planning purposes, such as understanding demographic trends – Universal count!**

Congressional District Seats

Year	Seats
1820	1
1830	3
1840	7
1850	9
1860	14
1870	19
1880	20
1890	22
1900	25
1910	27
1920	27
1930	27
1940	26
1950	25
1960	24
1970	24
1980	22
1990	20
2000	19
2010	18
2020	???

Between Pennsylvania (5th) and Ohio (7th)!

Seat Winners!

2000 to 2010

- **Florida**
- **South Carolina**
- **Arizona**
- **Georgia**
- **Nevada**
- **Texas**
- **No, not California!**

Take A Seat

2010 to 2018 Top 9

- **Texas**
- **Florida**
- **California**
- **Arizona**
- **North Carolina**
- **Washington**
- **Georgia**
- **Colorado**
- **South Carolina**

Census Data Background

Short Form (Everyone)

- **Age**
- **Ethnic Background (Hispanic)**
- **Household Relationships**
- **Race**
- **Sex**
- **Tenure (Homeowner or Renter)**
- **Vacancy Characteristics**

Long Form (About 1 in 6 Households until 2000)

- **Ancestry**
- **Disability**
- **Farm Residence**
- **Grandparents as caregivers**
- **Income**
- **Occupation**
- **Industry**
- **Labor Force Status**
- **Language spoken**
- **Marital status**
- **Migration**
- **Place of Birth**
- **Citizenship**
- **Year of Entry**
- **Place of Work**
- **Commuter**
- **School Enrollment**
- **Education Attainment**
- **Veteran Status**
- **Heating Fuel**
- **# of Rooms/Bedrooms in House**
- **Plumbing and Kitchen Facilities**
- **Telephone Service**
- **Units in Structure**
- **Utilities/Mortgage/Taxes/Insurance/Fuel Costs**
- **Value of home or monthly rent paid**
- **Vehicles available**
- **Year moved into residence**
- **Year structure built**
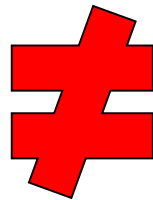
2000 ≠ 2010

Timeline of Census

- March 12–20 An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)

- March 16–24 A reminder letter.

If you haven't responded yet:

- March 26–April 3 A reminder postcard.

- April 8–16 A reminder letter and paper questionnaire.

- April 20–27 A final reminder postcard before we follow up in person.

Hard to Count Populations

Maps of HTC populations that is not exhaustive!
http://www.illinoisdata.com/censushtc/

Age-related
- Population under 5 years of age
- Young and Mobile – 15 through 24-year-olds

Poverty-related
- Below 100% Poverty level
- Households receiving public assistance

Race/Ethnicity

Assimilation-related
- Foreign-born
- Limited English
- **New Residents**

Work-related
- Adults that have not graduated High School
- Unemployed

Housing-related
- Renter occupied units
- Vacant housing units
- Crowded housing
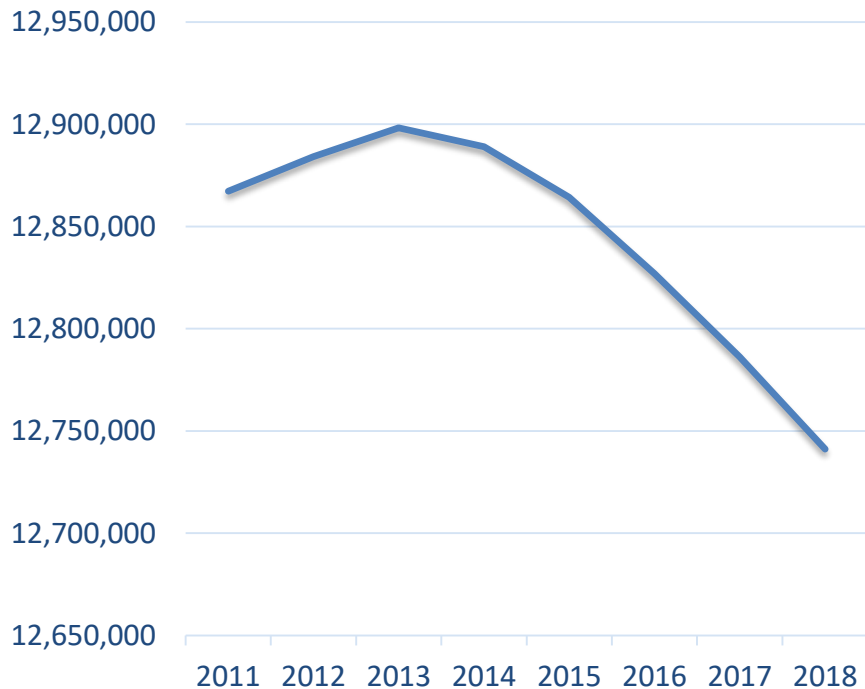- Non-family households

Online-related
- Internet subscribers by household
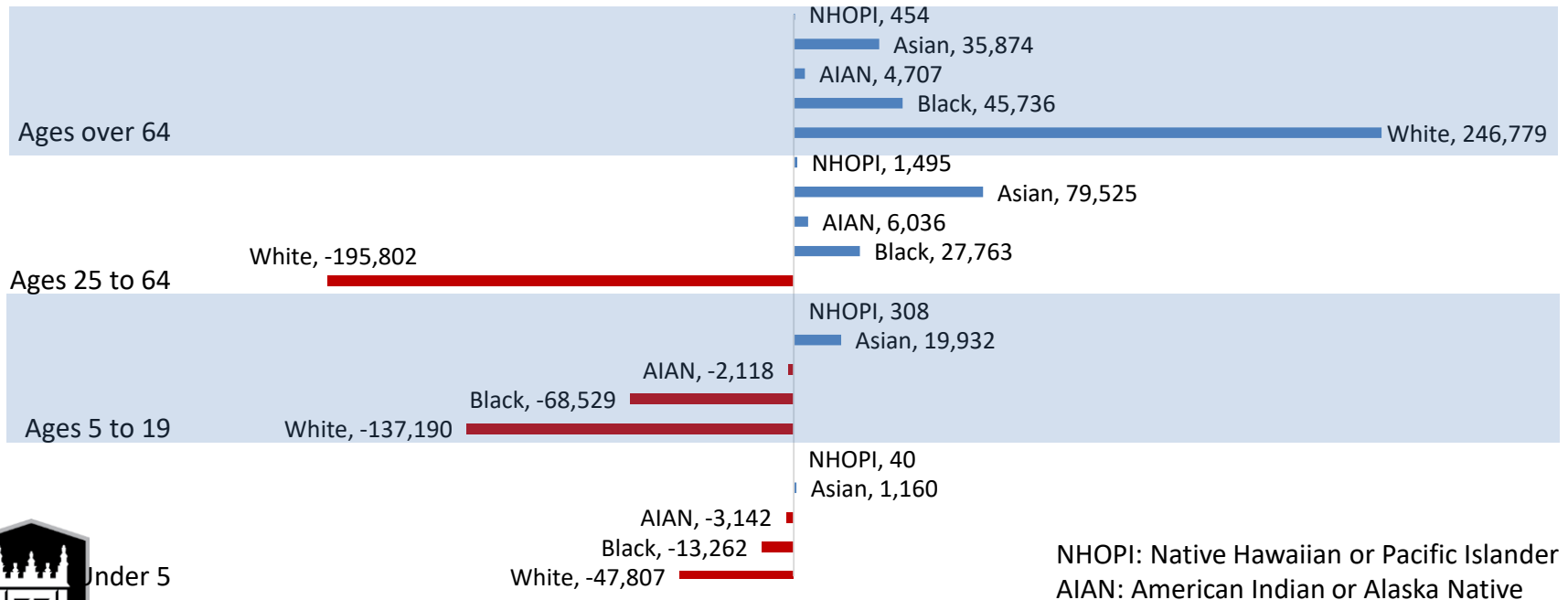- Cell phone data subscribers

Population Loss

Illinois Population

2010-2018	Illinois
Overall Change	-90,492
Births	1,294,578
Deaths	-866,111
International Migration	241,894
Domestic Migration	-761,837

IL Demographic Shifts 2010-18

	White	Black	American Indian or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Hispanic
Change	-4.5%	-1.4%	2.8%	23.5%	17.4%	7.5%
Number	-372,097	-26, 861	1,700	154,663	1,743	188,142

Ages over 64
- NHOPI, 454
- Asian, 35,874
- AIAN, 4,707
- Black, 45,736
- White, 246,779

Ages 25 to 64
- NHOPI, 1,495
- Asian, 79,525
- AIAN, 6,036
- Black, 27,763
- White, -195,802

Ages 5 to 19
- NHOPI, 308
- Asian, 19,932
- AIAN, -2,118
- Black, -68,529
- White, -137,190

Under 5
- NHOPI, 40
- Asian, 1,160
- AIAN, -3,142
- Black, -13,262
- White, -47,807

NHOPI: Native Hawaiian or Pacific Islander
AIAN: American Indian or Alaska Native

Heart of the Matter!

Renters are undercounted.
- One roommate responds and figures other roommates will have their own Census form.
- What is non-family?

New residents are undercounted.
- Could be the house was reported as vacant, so no mailing.
- Difficult to determine at first where to call or get connected to the community.

Confusion over how to respond.
- Race
- Ethnicity

Complete Count Committees

- **State of Illinois Complete Count Committee registration:**
- **Link to the home page of the Illinois Secretary of State Complete Count Commission site: https://www.illinoiscensus2020.com/**
- **Link to register at the Complete Count Commission web site at the SOS: https://www.ilsos.gov/ContactFormsWeb/ilcensus2020form.jsp**
- **Where they ask "I am interested in…." just select you want to create/register/join a complete count committee.**
- **Where to check if already registered: https://www.illinoiscensus2020.com/subcommittees/localccc.pdf**

Complete Count Committees

All forming a complete count committee (partners) should submit a Commitment Letter to the Chicago Regional Census Center, on official stationery, stating their intention to form a CCC and providing the liaison's name and contact information. They should also be encouraged to state why forming a CCC is important to their community. The letter should be addressed to:

Chicago Regional Census Center
c/o Mrs. Marilyn A. Sanders
175 W. Jackson Blvd, Suite 600
Chicago, IL 60604

Once the Commitment Letter is received, the organization and contact is recorded in our database as having committed to Forming/Hosting a CCC for Census 2020. A partnership specialist will then contact the organization to set up CCC training or provide an existing training to attend. At the training Partnership will provide a Census operational overview and discuss the structure and mission of the CCC, as well as strategies for developing an outreach plan to reach those least likely to self-respond to their census questionnaires.

Resources

Complete Count Committee Timeline

https://www.census.gov/content/dam/Census/newsroom/press-kits/2018/ccc.pdf

Promotional Materials page:

https://2020census.gov/en/partners/outreach-materials.html

Government Resources:

https://2020census.gov/en/partners/government-resources.html

Work with your libraries!

Chicago Regional Census Office

Phone: 312-579-1500

- **Give them information on local festivals, conferences, and any other events (can be national).**

- **They will send Census Bureau representatives to present and to speak with attendees along with passing out promotional materials.**

Push for employment!

- https://www.census.gov/about/census-careers.html
- **Many positions are telecommutable!**
- **Pay is very good**
- **Hours are very flexible**
- **Brand new website launched 09/13/2019!**
- https://2020census.gov/en

What Can You Do?

- **Employment at the Census Bureau (Trusted Voices)**
- **Create/Join a Complete Count Committee**
- **Talk to Neighbors & Friends!**
- **Fill Out the Short Form Online**
- **ASK QUESTIONS!**

Educate, Encourage and Engage!

Any Questions???

You can always ask any questions in the future!

Sherrie Taylor

815-753-0925

taylor@niu.edu

Sign up for the statewide listserv: http://essmail.ess.niu.edu/mailm an/listinfo/illinois2020census or send me your email to add.

SDC

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