



CALL FOR VIDEO SUBMISSIONS

We are producing a short video that will be featured during Illinois REALTOR® Winter Meetings and we want to include you! Taking part is **EASY**. Tell us your stories of REALTORS® being united, strong and resilient. Just follow the instructions below. The deadline to submit videos is **Friday, January 15**.

HELPFUL HINTS

FOR A BETTER VIDEO

READY? #1

Cellphone footage is fine! It's best, though, if you have someone else do the filming or use a stand rather than taking a selfie video.

ROLL SOUND! #3

Avoid background noise. Try to record in a relatively quiet place – but avoid the echo of a small, enclosed space as well.

LIGHTS! #2

Be sure you can be clearly seen (adequate lighting, not in front of a window, and in frame).

ROLL CAMERA! #4

Be sure you're shooting in **landscape mode** – phone turned sideways! Hold the camera steady. Make eye contact with the camera and smile!

ACTION!

WHAT TO SAY

Lead with your name, then choose one or two of these messages and tell us:

- An example of REALTORS® being united, strong and resilient in 2020
- Something you learned in 2020 that will help you in 2021
- Your plan as a REALTOR® in 2021
- What will make REALTORS® united, strong and resilient in 2021
- Keep your message short, no more than 2-3 minutes in length

UPLOAD

DEADLINE

Upload your video online by **January 15**.

All submissions will be entered in a random drawing for \$50.

HOW TO UPLOAD

WE TRANSFER

[< CLICK HERE TO FOLLOW LINK](#)

Please visit **We Transfer** on your phone or desktop.

1. Press **+** and select your file/recorded video.
2. Email to **dhine@illinoisrealtors.org**
3. Enter **YOUR** email
4. Add name and company
5. Press **Transfer** button

