



Iconic Interviews

Presented by Heartland's DEI Committee

February 8, 2022 | 9-11:30 am

Holiday Inn Crystal Lake / Virtual Zoom Option

800 S. Illinois Route 31 | Crystal Lake, IL 60014

Free Admission | Priceless Experience

Why you should attend:

- Hear first hand how discrimination is still very much prevalent today and what you can do to improve **Fair Housing practices**.
- Listen to **expert REALTOR® leaders** that have lived through changing times as they discuss **racism in real estate** and how they have, and continue to, **fight discrimination**.
- Learn ways you can have "difficult" conversations about the importance of continuing to **fight housing discrimination**.

To register, complete and return this form to info@HeartlandRO.com, or call 815-459-0600.

Registration deadline: Tuesday, February 1, 2022.

In-person no shows, and cancellations past the deadline, will be charged a \$15 fee.

I want to register to attend (check one): **in-person** **virtually (Zoom).**

Name: _____ **Phone:** _____

Email: _____

Submit one topic/question you'd like covered by the interviewees for a chance to win a prize: _____

Attendees will be provided refreshments and continental breakfast.

See reverse for agenda.



Iconic Interviews

Presented by Heartland's DEI Committee

February 8, 2022 | 9-11:30 am

Holiday Inn Crystal Lake

Agenda

9:00 - 9:30 am | Registration & Networking
Complimentary Refreshments & Breakfast

9:30 - 9:45 am | Introduction
Heartland's President, Tim Sebastian & DEI
Committee Chair, Sue Miller

9:45 - 9:55 am | Dearborn REALTIST® Board Speaker

9:55 - 10:05 am | McHenry County Housing Authority Speaker

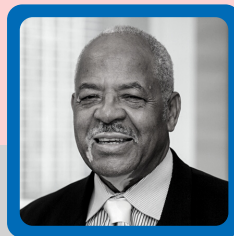
10:05 - 10:25 am | Keynote Speaker: JoAnne Poole
Listen to a NAR Distinguished Service Award recipient tell
her story of how she fights discrimination daily.

10:25 - 10:45 am | Keynote Speaker: Frank Williams
Candid conversation with a 50-year REALTOR®

10:45 to 11:30 am | Panel Interview with Keynote Speakers



JoAnne Poole



Frank Williams



**ILLINOIS
REALTORS®**

MCHA
For Home, For Hope... With You.