

CONTINUING EDUCATION

KANKAKEE-IROQUOIS-FORD ASSOCIATION OF REALTORS®, INC.

Instructor: Justin Letheby
Sponsored by: Illinois Realtors® and MRED
In Conjunction With: Kankakee-Iroquois-Ford Association of Realtors®, Inc.
IR
Date: Wednesday, April 6, 2022
Location: Virtual Class - Zoom

A Course Designed For: Managing Brokers and Brokers

Late arrivals WILL NOT be admitted! Driver's license I.D. is REQUIRED!

Morning Class: 10:00 AM - 12:00 PM **Check In Time:** 9:45 AM - Registration
Course Title: TEC-1730 Virtual Real Estate Business 564.003531

Course Description: With the unexpected changes many agents are forced to pivot and learn new technology to remain relevant. This course focuses on educating real estate agents on integrating the technology we access daily in a virtual marketplace. We will explain the benefits of MRED tools in a virtual business. Provide a live demonstration on how these tools function and how to integrate the tools into an everyday virtual business. We will also include new virtual features that can be used into today's business model and for years to come. Our goal in this course is to help keep agents relevant. In this course agents will be learning the following:

- Identify the best virtual tools for your client
- Implement virtual tours and open houses to protect the consumer
- Expand your technology tool kit during a new normal
- Recognize that our industry is changing and now is the time to act and implement a strategy using technology to continue working in a stay-at-home order, pandemic or a new normal
- Describe tools to create virtual showings and open houses, live tours and open houses and virtual meetings

Approved for 2 hours of **Elective** Continuing Education Credit in Illinois.

FEE: FREE

REGISTRATION FORM -

Name _____ Address _____
City _____ State _____ Zip _____ Business Phone () _____
NRDS# _____ Local Board _____ R E License # _____

E-mail Address: _____

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