

Start Pricing Homes with Confidence.



Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

Visit PricingStrategyAdvisor.org to learn how to earn the PSA certification.

PSA Certification: APP 500
Course ID: 564.003253
6 hours elective credit
Instructor: Lynn Madison

Monday, February 27, 2023
9:00am-4:00pm

Location: Berkshire Hathaway
HomeServices Crosby Starck Real Estate
551 N Mulford Rd, Rockford, IL 61107

Sponsored by: Illinois REALTORS

Pricing: \$135.00

Registration: Contact Deborah
815-397-4040

If you have any disabilities that require special accommodations, please contact Deborah



NATIONAL
ASSOCIATION of
REALTORS®
Official Certification

